



Leverage our research expertise with drugs used for cancer and complications arising from cancer treatment. We'll help you with strategies to reveal the benefits, risks, value, and potential of your oncology products.

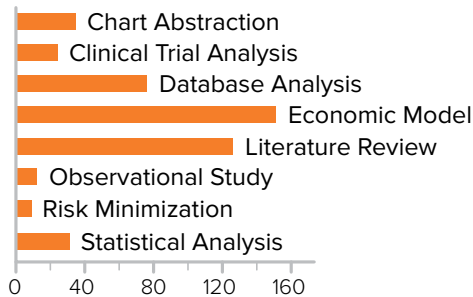
**730+**  
projects across  
20+ indications

**600+**  
published journal  
articles, posters, or  
presentations

**125+**  
drugs and 8 devices/  
diagnostics

Our researchers have experience in a wide range of study types and can help you determine what you need to position your drug for market access.

**Number of Studies by Type**



**Case Study**

Our coordinated expertise across functional areas helped a manufacturer of a treatment for advanced basal cell carcinoma position its product in the market. Evidence challenges were presented by having a small patient population with limited epidemiological information and sole efficacy evidence from a small, single-arm trial. Our solution included: an **early cost-effectiveness model** plan, with approaches to address limited data; a **matching-adjusted indirect comparison** that had not been previously implemented in small, single-arm trials; an **analysis of EQ-5D data** using algorithms that had not been previously used in this patient population; and **latent variable analyses** of patient-reported outcomes data to understand differential response to treatment.

innovative approaches  
to build a  
comprehensive  
value story supported  
by scientific rigor

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