However, RCTs have certain limitations inherent in registration research. In addition, we conducted nine qualitative one-on-one interviews with decision makers from the RTI US Commercial Payor Advisory Panel:

1. A medical director from a national plan
2. 5 medical directors from regional plans (northeast, southeast, midwest, southwest)
3. 1 medical director from an integrated health care system (northeast)
4. 1 pharmacy director from a regional pharmacy benefit manager (southwest)
5. 1 medical director from a regional pharmacy benefit manager (northeast)
6. 2 pharmacy directors from a national pharmacy benefit manager (west)
7. 1 medical director from a national pharmacy benefit manager (northeast)

Through qualitative one-to-one telephone interviews with our payer network, we gained insights into how the following types of observational studies were used and rated their importance in their decision-making process in comparison with RCTs:

- Retrospective claims analysis: internal administrative health insurance claims data (e.g., MarketScan, PhEbus)
- Retrospective claims analysis: external administrative health insurance claims data (e.g., MarketScan, PhEbus/MID)
- Retrospective claims analysis: integrated plan data (e.g., Kaiser Permanente, Geisinger)
- Prospective longitudinal survey
- Prospective observational study or registry
- Cross-sectional survey

The vast majority of payers stated that there was not a standardized procedure for evaluating these types of studies.

If medicine dossiers that include observational study data help give preferred formulary placement?

The vast majority of payers interviewed indicated that they do not set up risk-sharing agreements or value-based contracting.

Some payers indicated that in the future observational study data could be used to set up these types of agreements.

Would medicine dossiers that include observational study data help give preferred formulary placement?

The vast majority of payers stated that there was not a standardized procedure for evaluating these types of studies.

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